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Web Developer

Profile Highlights

I am a Web Developer with 19 years of professional experience building high-performing, user-friendly websites and eCommerce solutions. Skilled in custom theme and plugin development, responsive design, and third-party integrations. Strong background in digital banking and enterprise applications, now focusing on creating optimized WordPress and Shopify solutions tailored to business needs.

Key Skills

- CMS Development: WordPress (themes, templates, plugins), Shopify (custom themes, Liquid, apps), Opencart, BigCommerce, CraftCMS
- Frontend Development: HTML5, CSS3, JavaScript, jQuery, Tailwind, Bootstrap, SASS, Angular, Stencil, NextJS
- Backend Development: PHP, Shopify Liquid, REST API integrations
- eCommerce Expertise: Payment gateway integration, Shopify App integration, WooCommerce customization, email marketing integrations
- Version Control & Tools: Git, NPM, Visual Studio Code, Chrome Dev Tools, SourceTree
- Design Tools: Adobe Photoshop, Illustrator, Figma

Experience

Senior UI Developer

Sandstone Technology Inc. – Digital Banking (Apr. 2013 – August 2025)

- Lead the development of complex, scalable, and maintainable UI components.
- Translate UX and product requirements into responsive, pixel-perfect interfaces.
- Advocate for and implement accessibility (WCAG) and performance best practices.
- Collaborate with cross-functional teams to define and refine UI/UX standards.
- Review code provide constructive feedback, and mentor junior/mid-level developers.
- Integrate with RESTful or GraphOL APIs and optimize front-end performance.
- Contribute to design systems and reusable component libraries.

Stay ahead of emerging front-end trends and evaluate new tools or frameworks.

Tailwind CSS Developer

SunnyByte Inc. (August 2022 – January 2023)

- Develop pixel-perfect, responsive UI components using Tailwind CSS.
- Collaborate with designers to implement design systems and ensure brand consistency.
- Work with frameworks such as Vue.js to integrate Tailwind-based components.
- Optimize styles for performance, scalability, and accessibility.
- Write reusable utility classes and maintain a clean, modular codebase.
- Participate in code reviews, testing, and debugging.
- Stay current with Tailwind updates and modern front-end best practices.

Frontend/Wordpress Developer

RemoteStaff Inc. – Working remotely for Christom Web Design (Feb. 2012 – Apr. 2013, Freelance projects ongoing)

- Built custom WordPress CMS websites with responsive design.
- Developed and customized WordPress themes, templates, and plugins at PHP code level.
- Created WooCommerce stores with payment gateway integration.
- Built eCommerce platforms using Shopify, Opencart, and BigCommerce.
- Converted existing websites into mobile-friendly versions.
- Integrated social media and email marketing tools.

Web Designer/Wordpress Developer (Aug. 2011 – Dec. 2011)

RMDC Inc. - Working as freelance developer

- PSD to HTML/CSS
- Iavascript animations
- Built custom WordPress theme from scratch

Senior Web Designer

CLS International Marketing PTE LTD – Singapore (Aug. 2011 – Dec. 2011)

- Designs, develops and maintains company websites.
- Creates web graphics, animations and layouts for use on website.
- Designs relevant banners, posters, flayers, newsletters for EDMs for both web and nonweb based.
- Maintains and upkeep of company website, ensuring the website is frequently updated with latest information.
- Practices SEO and SEM on company websites consistently.
- Responsible for creating microsites for events and promotions

Senior Web Designer

Arca Solutions Inc. – eDirectory (Oct. 2009 – Jul. 2011)

- Designs and hand codes web layouts, splash pages, email campaigns and banner ads
- Converts PSD designs into HTML/CSS, PHP and Javascript (jquery framework), focusing on usability, accessibility and corporate style standards
- Mobile website development
- Contributes design aspects to help the basecode team develop the website for the promotion of the new products

Web Graphic Designer

R2X Interactive Inc. - Creative (Jan. 2005 - Aug. 2009)

- Web site design, construction & development using Adobe Photoshop, Adobe Ready Image, Dream Weaver, HTML, CSS
- Graphic designer of logos and banners using Adobe Photoshop and Adobe Ready Image
- Photo editing and photo manipulation
- Website updates and consultation
- Designed custom graphics and forms for Web sites
- Maintained multiple Web sites for R2X Interactive

Education

Bachelor in Computer Engineering Polytechnic University of the Philippines, Sta. Mesa, Manila June 2000 – Mar 2005